



Richard Johnson

Creative Director

Award-winning Creative Director & Writer with a focus on making brands irresistible. In my spare time I also make films and theatre shows (I hate being bored).

Contact

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Portfolio
jjpsom.com

Education

1995
ND
Plymouth College of Art

1998
BA Hons Communications
Buckinghamshire/Brunel

Expertise

- Creative Production
- Creative Writer
- Brand Strategy
- Events Coordination
- Experiential
- Team management
- Production
- Film
- Radio
- Social SEO/PPC
- Tech integration

Highlights

- 2022 - 2023
Brewdog UK - Creative Lead
Ogilvy Barcelona - Creative Lead
Wunderman - Senior Creative Writer
Theatre Show - Creative Director & Producer
- 2021 - 2022
Amigo London - Senior Creative Writer
We Are Preen - Creative Director
Choose Love - Creative Consultant
Honest + Good - Creative Director & Producer
- 2020 - 2021
Momentumww - Creative Director
New York Mayor - Creative Consultant
Cosmic Molecule - Creative Director & Producer
Polar International - Creative Director
- 2008 - 2020
Freelance in London
New York and Asia - Creative Director & Producer
- 2006 - 2008
The Grand Union - Creative Director
- 2000 - 2006
Wundermans - Copywriter

Brands I've worked with

PHILIPS 02 FORD FUJI SONY HEINEKEN ASDA MARS
TANGO VW NESCAFE AUTOTRADER SEGA IBM FIAT
SAMSUNG AUDI STELLA ARTOIS HUWEI ADIDAS CARLING
MICROSOFT SMIRNOFF VIRGIN BOOTS XEROX JAGUAR

Awards

- Montreaux advertising awards gold
- Cannes finalist
- John Caples gold
- New York festival gold
- Horror Fest Best Experiential Show
- Asian Dream Short film bronze award
- Dma gold
- Dma bronze
- Seattle Sci-fi Fest Short Film Critics Award
- Campaign direct award
- Surfers choice award
- Cornwall Film Festival Runner Up
- Tree city-best in class
- The one show-merit